



10-YEAR STRATEGIC PLAN

December 2, 2022

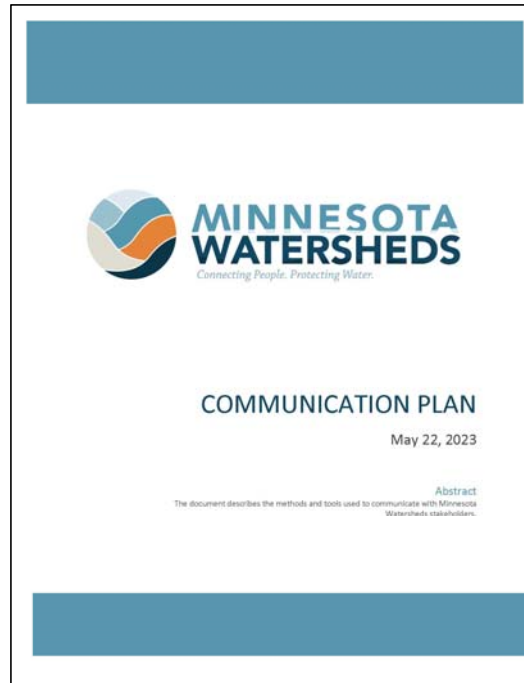
Abstract

This document defines Minnesota Watersheds' mission and vision for the future and identifies goals, objectives, strategies, and tactics.

2023 Strategic Plan Accomplishments



**FORTIFY THE
INFRASTRUCTURE
TO ENSURE
RELIABLE DELIVERY
OF SERVICES**



**Adopted and implemented a
Communication Plan**



**Use committee meetings to
support the board of
directors, members, and
event development**



**Monthly review of policies
and expenditures**



FORTIFY THE
INFRASTRUCTURE
TO ENSURE
RELIABLE DELIVERY
OF SERVICES

The screenshot shows the website header for Minnesota Watersheds. On the left is the logo, which consists of a stylized globe icon and the text "MINNESOTA WATERSHEDS" with the tagline "Connecting People. Protecting Water." below it. To the right of the logo is a navigation menu with links for "Home", "About", "Administration + Advocacy", "Communication", "Events + Education", "Governance", and "Partnerships". A dark blue button labeled "Members Only" is positioned in the top right corner. The main content area features a welcome message: "Welcome! The Minnesota Association of Watershed Districts is now **Minnesota Watersheds**. We changed our name to accurately engage and represent our member watershed district and watershed management organizations. We remain a 501(c)(4) non-profit and membership-based organization serving local governments that manage water on watershed boundaries rather than political boundaries. With our Strategic Plan, we have adopted a mission to support and advocate for leaders in watershed management and a vision to establish excellence and innovation in member organizations. With this approach, we will focus on building relationships and partnerships and supporting our membership's education and training needs."

Updated Website

Developed and
distributed
meeting packets



ESTABLISH A
COMMUNITY THAT
SUPPORTS ONE
ANOTHER



Legislative Briefing
and Day at the
Capitol

**Welcome returning
members:**

Cormorant Lakes WD
High Island Creek WD
Warroad WD
Mississippi WMO



Drainage Workshop



Summer Tour at Shell Rock River,
Cedar River, and Turtle Creek WDs





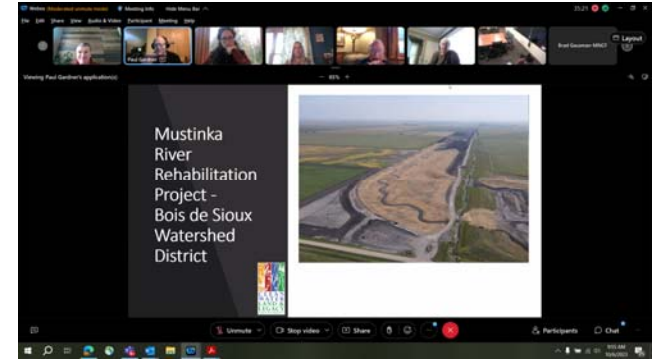
SERVE AS A
LIAISON TO
COLLABORATE
WITH STATEWIDE
AGENCIES AND
ASSOCIATIONS



BWSR Summer Tour



Monthly meetings with
BWSR leadership



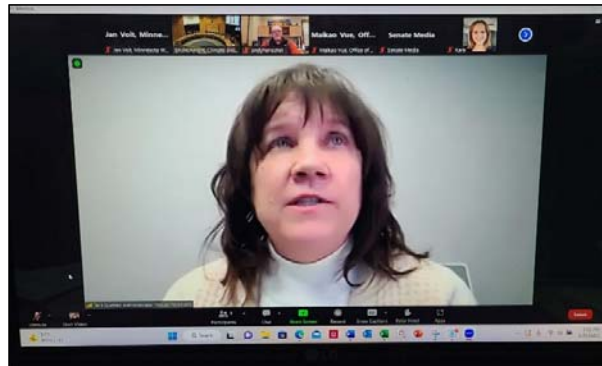
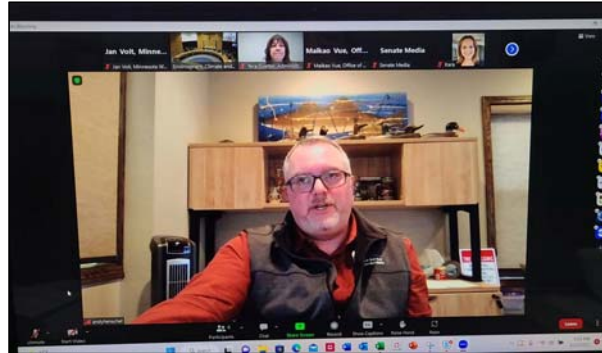
Clean Water Council Meetings



Increased partnership activities



ENSURE STRONG
LEGISLATIVE
POLICIES ARE IN
PLACE FOR
WATERSHED
MANAGEMENT



Andy Henschel, Shell Rock River WD
and Tera Guetter, Pelican River WD
testify in the Senate Environment
Committee on behalf of the general
levy increase

Jan Voit, Minnesota
Watersheds Executive
Director testifies with bill
author Senator Bill Weber in
the Senate Tax Committee on
behalf of the general levy
increase





ENSURE STRONG
LEGISLATIVE
POLICIES ARE IN
PLACE FOR
WATERSHED
MANAGEMENT

General operating levy increase

LOCKRIDGE
GRINDAL
NAUEN
P.L.L.P.
Attorneys at Law

Implemented a
Lobbyist Succession Plan



Working with BWSR to update M.S.
Chapter 103D

LEGISLATIVE COORDINATION AND
COMMUNICATION PLAN
June 14, 2023



Adopted a Legislative Coordination and Communication Plan



ENHANCE SKILLS
OF WATERSHED
DISTRICT AND
WATERSHED
MANAGEMENT
ORGANIZATIONS
BOARDS



Watershed
Management
Workshop at
the 2023
Annual
Conference



Summer Tour
Education Workshop



2023 Legislative Briefing



MINNESOTA WATERSHEDS

Connecting People. Protecting Water.

our **mission** is to support and advocate for leaders in watershed

management and our **vision** is to establish excellence and innovation in member organizations



mnwatersheds.com