

**BROWN'S  
CREEK  
WATERSHED  
DISTRICT**

455 HAYWARD AVE N  
OAKDALE, MN  
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**MINUTES**

**Brown's Creek Watershed District  
Citizen Advisory Committee Meeting  
Monday, December 11, 2023 at 6:00-8:00 p.m.  
Stillwater Library, Conference Room**

**CAC Members Attending:**

Jyneen Thatcher  
George Vania  
Anne Maule Miller  
Yihong Gao  
Hallie Chasensky

**Others Attending:**

Cameron Blake, BCWD Assistant  
Celia Wirth, BCWD Board Liaison  
Angie Hong, East Metro Water Resources Education Program

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- 1) Called the meeting to order at 6:05 PM
  - 2) Approved Agenda
  - 3) Approved Minutes from October 9<sup>th</sup>, 2023
  - 4) Introductions: Meet Hallie Chasensky  
Hallie introduced herself to the CAC and explained her background including being part of the Minnesota Nursery and Landscape Association.
  - 5) Education Topic: Train the Trainer- Event Planning (Angie Hong)  
Angie Hong presented on event planning, challenges and ways to approach event planning in a way to have more success. This included thinking about:
    - what audiences are the target for the event
    - using multimodal ways of connecting with people
    - the strategy for engaging the selected audience will differ based on the audience
    - events as part of a broader outreach strategy rather than free standing events
      - what is the goal and how is the event accomplishing the goal
    - following up post-event
    - promoting a few weeks before the event
    - strategies can include requiring an RSVP, requiring payment for a ticket, asking other organizations who may have connection to the targeted audience

**MANAGERS:**

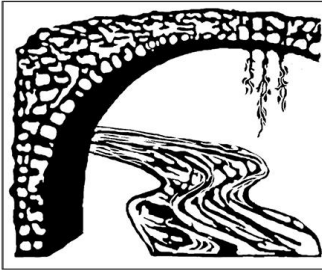
KLAYTON ECKLES, PRESIDENT • CHUCK LeROUX, SECRETARY • GERALD JOHNSON, TREASURER •  
CELIA WIRTH, VICE PRESIDENT • DEBRA SAHULKA, 2<sup>ND</sup> VICE PRESIDENT



- 6) 2023 Open Yard Events- Reflection and Feedback  
The group reflected on CAC event successes and failures. They discussed different promotional activities such as flyers, signs, distribution lists.
- 7) 2023 Community Event- Reflection and Feedback  
The group agreed the raptor show was a big success. They suggested adding QR codes to the community event promotional signage and simplifying the format with fewer words.
- 8) Homework Assignment: Enhanced Stakeholder Engagement Check In  
Cameron shared the materials that had been created for the stakeholder interviews and asked if the group could run down the list of priority stakeholders to assign members to organization. Jyneen expressed that she did not feel this activity was part of the CAC mission and that she felt this task was more appropriate to be completed by staff. George asked for clarification regarding the goal of these interviews and what the desired outcome was. Celia explained the board managers were also participating in this activity and why the district was looking to increase engagement for organizations that may not otherwise participate in the next 10 year management plan. Celia and George will complete one interview together and otherwise the feedback will be brought back to the administrator.
- 9) BCWD Watershed Plan Update: CAC Participation in 2024  
The CAC wanted to provide feedback on all topics listed in the management plan update rather than picking only a few. The group was not interested in participating in a joint meeting with the board or TAC. The group would like to meet for two longer workshops, with some wanting to participate in both meetings and others wanting to participate in the second workshop which will focus more on providing feedback. The CAC was willing to complete homework between meetings and would like the workshops to be hybrid.
- 10) CAC Position Updates  
There was no time for updates.
- 11) Upcoming meeting educational topics
  - Buckthorn removal at Sunfish Lake Park/Sally Manzara Nature center
  - Oak Glen Reuse update
  - Brown's Creek Conservation Area/110<sup>th</sup> St Property restoration update
  - Millbrook restoration update
  - FAQ regarding development and the role of municipalities and HOAs
- 12) Adjourned Meeting at 8:00PM

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